

# INTERNATIONAL PROGRAMS

2023



L'ÉCOLE DE  
DESIGN

Nantes Atlantique

GAME

CHANGING

DESIGNER



# DIPLÔME DE DESIGN

## MASTER'S DEGREE

The Diplôme de design (Master's degree in design) is certified by the French Ministry of Higher Education and Research and leads to the award of the "Grade de Master". It is also registered in the Registre National des Certifications Professionnelles (the French directory for vocational qualifications or RNCP) as a Level 7 Master's degree.

This five-year degree is structured around a three-year undergraduate course taught in French, combining creativity, collaboration and collective emulation, and a two-year postgraduate course focusing on the strategic dimension of design with project management and real transversality. The curriculum allows students to acquire a first international experience, and the recognition of the degree offers interesting career development prospects in the short and medium term.

### UNDERGRADUATE COURSE TAUGHT IN FRENCH

Our three-year BDes programs aim to develop creativity and general culture, and to gain a solid professional culture in a design field.

- › **1st year of undergraduate studies** dedicated to the basic learning of design and creation.  
*Open to applicants holding a high school diploma and a French level B2.*
- › **2nd and 3rd year levels of undergraduate studies:** students choose from 8 specializations organized over 2 years.
- › BDes Digital Design  
*UI/UX Design or Game Experience Design*
- › BDes Graphic Design  
*Graphic Design or Motion Design*
- › BDes Space Design  
*Interior Design or Scenography*
- › BDes Industrial Design  
*Transport Design or Product Design*

*Open after completion of one year in design and a French Level B2.*

*If you want to pursue design studies in France, but you do not yet have a B2 level in French, you might be interested in our preparatory program.*



### POSTGRADUATE COURSE TAUGHT IN ENGLISH

Our two-year MDes International Design Strategy programs encourage the exploration and acceptance of different cultures within an applied, interdisciplinary context.

- › **Le Studio France / Nantes, France**
- › **Brazil Studio / Sao Paulo, Brazil**  
Program in partnership with Mackenzie University
- › **China Studio / Shanghai, China**  
Program in partnership with the Fine Arts College of the University of Shanghai
- › **India Studio / Pune, India**  
Program in partnership with the MIT Pune Institute of Design  
*Open to students holding an undergraduate degree in design and a minimum level in English of 700 points at the TOEIC test or equivalent*

### POSTGRADUATE COURSE TAUGHT IN FRENCH

The school also offers MDes programs taught in French. **5 MDes programs organized over two years in Nantes, with the expertise of our Design Labs :**

- › MDes Care Design
- › MDes City Design
- › MDes Digital Design
- › MDes Food Design
- › MDes Media Design

**3 MDes programs "International Design Strategy" taught in French:**

- › **Africa Studio / Cotonou, Benin**  
program in partnership with Africa Design School
- › **Le Studio Montréal / Canada**  
program in partnership with Centech & Zu, north-american incubators
- › **Studio Europe / Brussels, Belgium**  
program in partnership with BeCentral, incubator dedicated to digital innovation

*Open to students holding an undergraduate degree in design and a French Level B2.*



# DN MADE

## NATIONAL DIPLOMA IN FINE ARTS, CRAFTS AND DESIGN

The DN MADE, National Diploma in Fine Arts, Crafts and Design is a state-controlled degree and leads to the award of an Undergraduate Diploma after three years of studies.

The DN MADE courses are organized around major and minor mentions and specialities and are based on a three-year curriculum. L'École de design Nantes Atlantique offers 4 DN MADE programs:

- › DN MADE Digital Design
- › DN MADE Fashion Design
- › DN MADE Space Design
- › DN MADE Product Design

The first two years are entirely taught in French, therefore students holding a high school diploma and a French level B2 may join the first year.

The 3rd year is taught in English.

### INTERNATIONAL CLASS / 3RD YEAR OF DN MADE

- › Our international DN MADE programs welcome French and international students who have completed two years of design studies and wish to obtain a French Undergraduate Diploma, in the third (which is the last) year of the curriculum.

L'École de design Nantes Atlantique offers 3 international DN MADE programs taught in English:

#### DN MADE DIGITAL MEDIA DESIGN

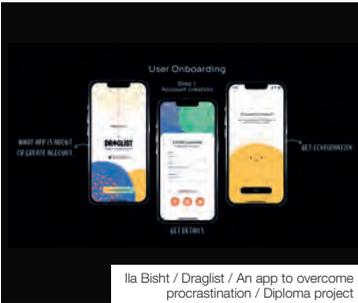
- › Specifically tailored to students with an academic background in Graphic Design, Ux/UI Design or Multimedia Design.

#### DN MADE RETAIL & INTERIOR DESIGN

- › Specifically tailored to students with an academic background in Space Design, Interior Design or Scenography.

#### DN MADE INDUSTRIAL PRODUCTS

- › Specifically tailored to students with an academic background in Product Design or Industrial Design.



Ila Bisht / Draglist / An app to overcome procrastination / Diploma project



Claire Lucas / Invit'oit / A greenhouse to meet people in your neighbourhood / Diploma project



José Castelazo / Hope / An eco-responsible object to enhance coral survivability / Diploma project

### ARTS, DESIGN & MEDIA: PREPARATORY PROGRAM

**A one-year program to prepare French-speaking international students to join undergraduate studies in Arts, Design & Media.**

This Arts, Design & Media preparatory class allows students to explore the specificities of creation with courses in modes of expression, general culture and technical culture, and to discover the different design professions: Space Design, Graphic Design, Interactive Design and Product Design, while improving their level of French with courses in French as a foreign language.

This program also offers support in preparing for the entrance exams of the most prestigious French schools, via the national Parcoursup procedure or directly with the schools concerned.



## HOW TO APPLY

Applications directly on our website between December 2022 and June 2023 : [en.lecolededesign.com/apply](http://en.lecolededesign.com/apply)

The selection process is organized as follows:

1. Online application and payment of a non-refundable registration fee of € 50;
2. Uploading all the required documents for application;
3. Application file review;
4. If your application is accepted, an interview will be organized.

For the Preparatory program Arts, Design & Media, selection based on application file only.

## TUITION FEES

For European students

BDes 1st year: € 7,500

BDes 2nd year, BDes 3rd year, MDes 1st year,

MDes 2nd year, DN MADE 3rd year / International Class:  
€ 8,900 /year

For Non-European students

BDes 1st year: € 8,900

BDes 2nd year, BDes 3rd year, MDes 1st year,

MDes 2nd year, DN MADE 3rd year / International Class:  
€ 9,900 /year

Arts, Design, and Media preparatory program

Design courses: €4 800

French courses option: €1 900

## CONTACT US !

[t] +33 (0)2 51 13 50 70

For any information regarding:

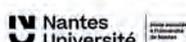
International Recruitment, please contact  
Anne-Charlotte Coupin or H el ene Bouvier:

> [admissions@lecolededesign.com](mailto:admissions@lecolededesign.com)

> by Skype: [interview lecolededesign](https://www.skype.com/interview/lecolededesign)

International Exchanges, please contact Zoe Lacey

> [z.lacey@lecolededesign.com](mailto:z.lacey@lecolededesign.com)



Nantes | Shanghai | Pune | S o Paulo | Montr al | Cotonou | Brussels

[en.lecolededesign.com](http://en.lecolededesign.com)

# ABOUT L' COLE DE DESIGN NANTES ATLANTIQUE

Partner of the Chamber of Commerce and Industry of Nantes,

L' cole de design Nantes Atlantique is a private institution for higher education dedicated to design professions, in association with Nantes Universit .

Founded in 1988 and recognized by the State, the school is a non-profit organization.



L' cole de design Nantes Atlantique is located in Nantes, the great metropolis of Western France, in the Pays de la Loire region, known for its economic dynamism, quality of life and support for contemporary creation.



The school is located on the  le de Nantes, in the heart of the Quartier de la cr ation, a center of excellence in the cultural and creative industries.

The building and its facilities allow future designers from all over the world to benefit from a high level of training within a creative and multicultural campus of 5,000 students in close connection with its ecosystem.



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