

MODULES DESCRIPTIONS - YEAR 3

INTERNATIONAL PROGRAM - EXCHANGE STUDENTS SEMESTER 1

Digital Media Design - 26/27		
COMPULSORY CLASSES	HOURS	ECTS
Graphic Design The project will involve exploring the work of a contemporary artist and creating communication materials in various print formats, drawing on skills in composition, typography, and related areas	18	2
Technology and Materials Basics in digital technology: coding, arduino, processing, etc. Research, evaluation, practice, experimentation of materials, personal projects.	18	2
Tools and digital language 3D Modeling: Maya. Using digital tools and languages for the design project.	20	2
Video sprint Photography, recording, writing and montage in a group project.	28	4
Digital project Students learn how to use all the skills of a digital designer in a complex professional project, in context, with an industrial partner. Working together in groups on a complex topic related to a professional field. Students learn to develop their own approach.	40	4
Techniques and skills (Motion design) Project using After-Effects	18	2
Digital Sprint Exploration of digital technology for a visual arts project	28	4
Circular design sprint Workshop focussing on sustainable development and eco design in multidisciplinary groups.	28	4
TOTAL	198	24

OPTIONAL CLASSES	HOURS	ECTS
FRENCH LANGUAGE AND CULTURE	20	2
PHOTOGRAPHY	20	2
DRAWING (observation drawing, life model drawing etc)	20	2
GRAPHIC DESIGN	20	2
ILLUSTRATION (various drawing techniques)	20	2