

EVALUATION CRITERIA & PORTFOLIO

EVALUATION CRITERIA

Evaluation criteria (Acquired - Compliant / Partial / Insufficient)

- Diploma prerequisites
- Prerequisites in languages: French & English
- Portfolio – Project management and design methodology
- Portfolio – Technical skills
- Portfolio – Creativity
- Portfolio – Communication
- Portfolio – Autonomy in projects
- Academic record
- Motivation letter - Communication charisma
- Motivation letter - Argued motivation
- Motivation letter - Appropriate course and professional projection

Opinion and remark: favorable / unfavourable

PORTFOLIO

The admission being mostly based on your file, your portfolio is your main asset to support your application. It must ideally contain a complex design project including :

- Specifications
- Context analysis
- Problematic
- Hypothesis
- Proposals

The quality of a portfolio is judged by the following criteria :

- **Design project management:** through one or ideally more complete projects, your portfolio should show your ability to manage a complex design project. Each project should include all the different steps via pictures and explanatory texts, from the conception of the subject all the way to the production (steps can include for example: assessment of the context, field research, exploration of different solutions, creation process, etc.). If you include a project done in a group, please indicate your precise role.
- **Technical skills:** your portfolio should demonstrate your command of various technical skills linked to your particular field (eg, graphic design, industrial design, interior architecture, interaction design...). Via projects, drawings, photos, pictures, etc., This is your opportunity to prove that you have the required skills, for example in sketching, scale models, prototypes, 2D/3D computer graphics, drawing.
- **Creativity:** your creative talents will be revealed through the projects and subjects cited above, but you also have the opportunity, if you wish so, to add an extra creative element that does not necessarily have to do with your core field of studies (we do appreciate atypical and well-rounded profiles).
- **Communication:** the general layout and look of your portfolio will attest of your know-how as a designer and your ability to communicate in visual and written form.